



From Stuck to Success

#8 - Others Are More Talented

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Enjoy, learn, and use it wisely!

Fear of Others Being More Talented

“I’m just an average person — I don’t have the charisma or talent to stand out online.”

Ever said that? Thought it? Felt it echo around in your chest after watching someone go viral or seeing yet another polished ‘about me’ page that reads like it was written by a TED Talk speaker?

Yeah. Same.

It’s like you’re standing at the starting line with an empty toolbox, staring down a racetrack where everyone else seems to be sprinting in full superhero gear. They’ve got the looks, the voice, the confidence, the story. You? You’ve got a laptop, a lukewarm cup of tea, and the creeping suspicion that you’re faking the whole thing.

Here’s the truth most people don’t say out loud: almost everyone feels like that at some point. Especially in the online world where comparison isn’t just easy—it’s the default setting.

But what if being “just an average person” isn’t a disadvantage?

What if it’s your secret weapon?

Let’s dig into this.

First, let’s address the myth that charisma and talent are prerequisites for success online.

They’re not.

They help, sure. But they’re not *essential*. What is? Consistency. Honesty. Humanity.

Some of the most successful people I know in the make money online (MMO) space aren’t the flashiest. They’re not the ones with viral tweets or million-dollar smile thumbnails. They’re the ones who kept showing up. Who figured out how to speak to *one person* in a real voice. Who weren’t afraid to say, “*Hey, I don’t have it all figured out—but here’s what I’ve learned so far.*”

Let me tell you about a chap I heard about.

Sam isn't a marketing guru. He's not a copywriting genius or a YouTube sensation. He's a retired mechanic who started a blog about saving money on car repairs. He writes in plain language. No flair. No "influencer energy."

But you know what? People *love* him.

Because he's real. Because he talks like a friend, not a brand. Because when he says, "*This worked for me*," you believe him. Sam's blog makes him a modest income now. Affiliate links. A small ebook. A course on basic vehicle maintenance. Nothing fancy—but more than enough to supplement his pension.

And it all started with him thinking, "I'm just an average guy."

What if that's exactly why people trust him?

We're not short on slick. The internet is *drenched* in overproduced, over-edited, overconfident noise. But you? You've got the one thing people crave but rarely find: *reliability*.

Think about it—who do you trust more?

The polished marketing coach with a studio setup and a designer wardrobe who talks about 7-figure funnels? Or the person who looks like they could live next door, who talks about how hard it was to write their first welcome email?

That second one sticks. Because it's honest. It's familiar. It doesn't make you feel behind—it makes you feel seen.

So let's talk about that voice in your head that says you're too "average."

Where did it come from? School? Social media? That inner critic that's always trying to protect you by keeping you small?

Whatever the source, here's a hard truth: waiting until you feel "special enough" to start will keep you stuck forever.

Because charisma doesn't come *before* you show up. It comes *after* you've been brave enough to.

Confidence is a result of action, not a prerequisite for it.

Don't believe me? Think about anything you're decent at now—driving, cooking, even sending an email. You weren't born knowing it. You got better by doing. Bit by bit. Mistake by mistake. Awkward attempts included.

Same thing here.

So, what do you actually need to succeed online?

You need a voice—even if it trembles.

You need a message—even if it's messy.

You need a plan—even if it's sketched on the back of a receipt.

People don't connect with talent. They connect with *truth*.

And your truth? Your unique combination of life experience, perspective, and tone? That's your superpower.

Not convinced? Here's a practical shift.

Stop trying to stand out to everyone. Start trying to connect with *someone*.

Picture one person. One real human. Maybe it's someone who reminds you of your younger self. Or someone you helped once. Or someone who asked a question you *know* how to answer.

Now speak directly to them.

Write like you're texting a friend. Talk like you're having coffee, not pitching. That one-to-one energy? It cuts through the noise more than any flashy tactic.

And here's the kicker:

The less you try to "stand out," the more likely you are to.

Because people can feel it when you're trying too hard. But they also feel it when you're being *real*.

When you say, "*Look, I'm figuring this out as I go,*" you give others permission to do the same. And *that* is magnetic.

So if you've been holding back because you think you need more sparkle, more expertise, more "wow"—let this be your permission slip.

You're allowed to be average.

You're allowed to be unsure.

You're allowed to start without the right gear, the right look, the right words.

What matters most is that you start.

Because every big name you admire now? They started in the same place. With doubt. With awkwardness. With the belief that someone else had more talent.

But they showed up anyway.

And you can, too.

Not in spite of being average.

Because of it.

Someone out there is waiting for your version of this story. They'll never hear it if you keep trying to sound like someone else.

So speak from where you are.

You're already more than enough.

And try too the must-have resource for ambitious achievers [here](#)

24-Hour Challenge: Prove You Don't Need to Be a Superstar to Start

“I’m just an average person — I don’t have the charisma or talent to stand out online.”

If that thought has been circling your brain every time you consider posting something, recording a video, or creating a digital product, you’re not alone. In fact, you’re probably in the majority.

In a world where confidence is curated and every YouTube thumbnail feels like it’s shouting, it’s easy to believe that unless you’ve got a magnetic personality or influencer-level editing skills, you don’t belong here.

But what if that belief is exactly what’s keeping you stuck?

And what if you could break the cycle—not with a dramatic overhaul, but with a single, scrappy, focused 24-hour challenge?

Not to impress anyone. Not to “go viral.” Just to *prove to yourself* that being average doesn’t disqualify you from making progress online.

This challenge is for the quietly determined. The folks who’ve been watching from the sidelines, telling themselves, “Maybe later. Maybe when I’m better.”

Forget later. Let’s do something today.

Here are five simple but powerful challenges you can complete in the next 24 hours. Pick one. Stick to it. And see what happens when you show up without waiting to be extraordinary first.

1. The “Write Like You Talk” Email or Post

The Challenge: Write one email, blog post, or social media caption about something you’ve learned or struggled with recently. Keep it short—200 words is fine. Write it like you’re talking to a friend. No filters, no fluff.

Why It Works: People aren't looking for experts—they're looking for *humans*. Real stories, real struggles, real voices. The more "normal" you sound, the more likely someone will feel connected to you.

2. The "Record-and-Post" Unpolished Video

The Challenge: Record a 1–3 minute video where you explain something you know or something you're learning. Use your phone. No script. No editing. Post it.

Why It Works: Video feels vulnerable, but that's what makes it powerful. Seeing your face and hearing your voice builds instant trust. When it's raw and real, it stands out *because* it's not polished.

3. The "Teach What You Know" One-Page Freebie

The Challenge: Create a one-page checklist, tip sheet, or cheat sheet based on something you've figured out. Use Canva or Google Docs. Add a simple title, 3–5 bullet points, and your name at the bottom. Share it for free.

Why It Works: Teaching reinforces what you know and positions you as helpful. No fancy credentials required—just usefulness. People love clear, practical value.

4. The "Ask for a Reply" Email Test

The Challenge: If you have even one person on your email list (or can get one person to subscribe today), write and send an email that asks a question. Make it personal. Something like, "*What's your biggest struggle with [topic]?*" or "*Have you ever tried doing X?*"

Why It Works: Engagement builds confidence. When someone replies, it reminds you that you're not shouting into a void—and that your "average" message *landed* with a real person.

5. The “Show Up Anyway” Micro-Launch

The Challenge: Create a quick digital product (a checklist, mini-guide, swipe file, or template) and list it for sale on Gumroad or Payhip. Price it at \$1. Post the link with a short, honest caption like: *“Hey, I made this thing. It’s simple, but I think it could help someone.”*

Why It Works: Selling something—even for a dollar—is a game changer. Not because of the money, but because it transforms you from consumer to *creator*. That shift builds momentum fast.

None of these challenges require talent.

None require charisma.

They only require willingness.

To show up imperfectly.

To create without waiting for permission.

To stop holding your voice hostage to the myth that only “special” people get to succeed online.

So, which one are you going to choose?

Set a timer. Pick your challenge. Give yourself 24 hours to do something—even if it’s messy, shaky, or weird.

Because the truth is, average people create extraordinary results all the time. Not because they’re gifted, but because they stop waiting to be.

Show up today, just as you are.

That’s all it takes to start.

And you might be surprised just how much noise your quiet courage can make.

P.S. Don’t forget to try the must-have resource for ambitious achievers [here](#)